

DX Transformer Development: Leader Level

Entity Overview

	Company name	Location
Representative (Training provider)	Thai-German Institute	Amata City Industrial Estate, Chonburi
	Business overview	
	Thai-German Institute (TGI) under the supervision of the Foundation for Industrial Development (FID) and a broad oversight by the Ministry of Industry, the aim is to be effective training center for transferring advanced manufacturing technology to Thai industry.	
Partner organization	-	

Training Overview

Training site	Thai-German Institute, Chonburi
Project period	8 th October 2024 – 31 st January 2025
Training period	15 days (90 hours) in total
Participation fee	40,300 Baht / person (1/2 will be subsidized)
Language	Thai
Training features	Training and OJT in 3 main domains follow the contents of the training: DX Mindset, DX Process, and DX Implementation
Target trainees	Manager and engineer level, focus on SMEs in Manufacturing, Automotive, Electric and Electronic, Automation and Robot Industry

Contents of Training

1) DX Mindset

- Introduction to Digital Transformation
- Dx Thinking and Innovation
- Core Digital Skills
- Future Trends and Continuous Learning

2) DX Process

- Dx Concept Design
- Dx Plan
- Dx Financial Feasibility

3) DX Implementation

- DX Project Management
- Measuring Success in Digital Transformation

Expected Training Benefits

Trainees can apply the knowledge, skills, and experience gained to successfully transform the factory, enhancing productivity in line with the established policies and goals.

The company will be able to increase production productivity by more than 15% according to the goals simulated through digital programs before making any investments. Additionally, the company's image will improve in the eyes of customers when transitioning to digital processes, from planning to delivery, which will positively impact the company's marketing efforts in the future

How to Apply for Training

- E-Mail: thassawan.r@tgi.mail.go.th
- Brochure